

Regina Mohan, UX Researcher and Designer

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SUMMARY OF QUALIFICATIONS

UX/UI Designer who is skilled in conducting user research, designing UI, and creating experiences that meet user needs and business goals by utilizing research methodologies and design tools, to create user-centered products.

EXPERIENCE

Center for the Pacific Asian Family

UX Researcher and Designer, Content Strategist, Consultant

(April 2023- current)

- Lead user research, testing and re-design of an existing website to improve user flow and accessibility.
- Develop and implement strategies to create, manage and deliver website content for best user experience.
- Utilize wireframes, mockups, and prototypes to iteratively refine design concepts and achieve optimal user experience. Conduct usability tests and analyzed data to identify areas for improvement

Lakeshore Food 4 Kids

UX Designer, Content Strategist, Consultant

(March 2023- current)

- Collaborate with stakeholders and team members to ensure consistency in visual design and branding.
- Design beautiful and intuitive interfaces that enhance user productivity and satisfaction.
- Manage multiple deliverables efficiently and embrace new challenges with creativity and adaptability.
- Develop innovative content organization and navigational patterns by applying systems thinking and understanding user mental models and motivations.

Your Daily

UX Researcher and Designer, Project Manager

(Jan 2023- Feb 2023)

- Collaborated with clients, team members, stakeholders and development teams to design, develop and manage a mobile application project.
- Developed deliverables such as user personas, user scenarios, and user journeys to inform design decisions
- Aligned design strategies with business goals and user needs to create meaningful and impactful products.
- Presented findings with a compelling story and identified key opportunities for improved design and functionality, generating actionable insights to inform the product roadmap.
- Fostered team dynamics and Agile work process for a successful research and design sprint, utilizing Asana, Slack, Zoom and Google Suite to deliver clear and efficient client deliverables.

Moleskine Connect

Lead UX Researcher, Team Lead, UX Designer

(December 2022)

- Developed and executed user-centered research plans, including setting research goals, methodology, scope and timelines to guide the design process.
- Utilized design libraries to create compelling visual and interactive designs.
- Communicated design concepts and solutions effectively by creating personas, journey maps, wireframes, low-fidelity prototypes, and mockups.

EDUCATION

- General Assembly
 - Certificate in User Experience Design and Research Remote (November 2022- February 2023)
- University of California, San Francisco/San Francisco State University
 - Doctorate of Physical Therapy San Francisco, CA (June 2015-June 2018)
- University of California, Berkeley
 - Bachelor of Arts, Integrative Biology Berkeley, CA (August 2009- May 2013)